Job Description

<table>
<thead>
<tr>
<th>Position Title:</th>
<th>Ambassador for Global Smart Energy Federation (GSEF)</th>
<th>Job Type:</th>
<th>Knowledge Dissemination and Advocacy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location:</td>
<td>1. North and South Americas&lt;br&gt;2. Europe and Africa&lt;br&gt;3. Asia Pacific (including Middle East)</td>
<td>Working Hours</td>
<td>Part-Time (average one day per week)</td>
</tr>
<tr>
<td>Level:</td>
<td>Senior</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reporting to:</td>
<td>GSEF Chairman</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

JOB PURPOSE:

- GSEF wishes to appoint **Ambassadors in 3 Geographies** (Americas, Europe & Africa; and Asia Pacific – including Middle East) to:
  1. Serve as the primary contact and manage the GSEF relationship with relevant stakeholders (smart grid associations, utilities, Governments, research agencies and think tanks active in the energy sector) in various countries in the region
  2. Participate in smart grid-related projects and conferences in the region on behalf of GSEF.
  3. Initiate and maintain strategic alliances with other organizations that will advance the vision, mission and goals of the GSEF
  4. Serve as the spokesperson for the GSEF through speaking engagements and media interaction, as required
  5. GSEF Advocacy: Develop and communicate key GSEF messages and policy positions to the appropriate governmental and regulatory bodies in the regions, as necessary
  6. Serve as an Expert to disseminate knowledge and expertise upon special request

RESPONSIBILITIES AND AUTHORITIES:

1. Work with GSEF Chairman and Board of Directors toward the development and implementation of strategies designed to advance the vision, mission, and goals of the GSEF
2. Work closely with the GSEF members in the respective regions to promote/facilitate interaction and information exchange
3. Update GSEF members and the GSEF website on smart grid activities and new technology trials taking place in their region
4. Participate in GSEF Activities – Monthly Board Calls, Working Group Calls, Bi-Annual Face to Face Meetings
5. Contribute relevant contents for GSEF monthly New Letters
6. Lead membership outreach efforts: recruit new members for GSEF from the region
7. Liaise with peer organizations involved in smart grid and grid modernization activities
8. Track current and emerging policy and technical issues; work with GSEF Chairman and GSEF Board of Directors to develop GSEF positions on these issues and execute a plan on advocating GSEF positions on such issues
9. Update GSEF on new technologies, policies and projects in the region, and key changes taking place in the utility business environment
10. Work with the GSEF Secretariat in coordinating all activities of the GSEF including the activities of any work groups and committees of the membership that are organized to advance the vision, mission and goals of the GSEF
11. Conduct special workshops and training programs for GSEF Members
12. Identify and advise on revenue generation opportunities for GSEF
13. Contribute towards publishing White Papers and Research Reports on relevant topics
14. The chosen candidates will have to manage potential conflicts of interest and therefore will have to be able to define and propose to the GSEF Board appropriate strategy, and then to implement it, patiently negotiating with members to reach the goal, for the benefit of the association as a whole

QUALIFICATIONS AND EDUCATION REQUIREMENTS:

- Engineering or management degrees – post-graduation or doctorate levels from a reputed institution
- Expert knowledge gained as a result of years of senior-level technical leadership experience in the utility sector
- Good understanding of the utility and regulatory environment in the respective region
- Excellent relationship at Board levels with utilities in the region
- Hands-on knowledge of smart grid technologies, policies and regulations

EXPERIENCE REQUIREMENTS:

- 25+ years of experience with electric utilities or energy departments in a government
- Ideal candidate would be someone retired from a large utility and active in smart grid domains
PREFERRED SKILLS:

- Public Speaking
- Business Development
- Writing Articles, White Papers and Research Reports
- Policy Advocacy
- Strategic Approach
- Negotiating Abilities

TERM:

- The engagement will be for 2 years from the date of joining which can be further extended as per requirement. The First 6 months of the engagement will be considered probation, the confirmation is subject to satisfactory performance evaluated by GSEF Board.

ORGANIZATION HIERARCHY (WITH THE VACANT POSITION):

- Ambassador will report to the GSEF Chairman
- GSEF Secretariat will assist Ambassadors in various activities related to GSEF
- These are deemed part-time assignments and do not constitute any GSEF employer-employee relationship

CONTACT WITH OTHERS:

INTERNAL CONTACTS:

EXTERNAL CONTACTS:

ADDITIONAL NOTES (IF ANY): NIL.

<table>
<thead>
<tr>
<th>Prepared By</th>
<th>Secretariat, GSEF</th>
<th>Date:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reviewed By</td>
<td>GSEF Chairman</td>
<td>Date:</td>
</tr>
<tr>
<td>Approved By</td>
<td>GSEF Board</td>
<td>Date:</td>
</tr>
</tbody>
</table>